

**CONSIGLIO NAZIONALE DELLE RICERCHE
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CICLO DI SEMINARI

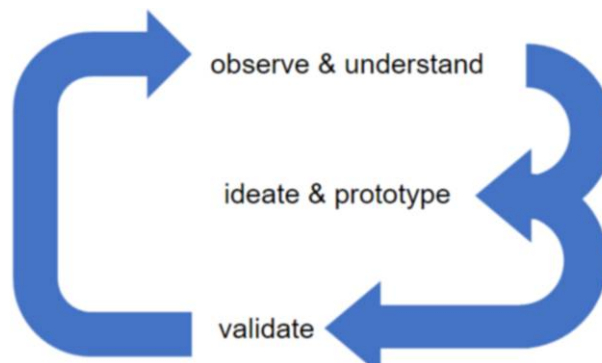
Venerdì 1 Marzo 2024

Ore 11:00

Human-Centered AI: Rationale, Principles, and Practices

Massimo Zancanaro

Dipartimento di Psicologia e Scienze Cognitive - Università di Trento



Short Abstract

User-centered design is an iterative process that posits how users' needs and preferences (and values) should be put at the forefront of any design and technical design throughout the product development lifecycle.

While that entails much more than simply listing "user requirements," how this approach can be implemented and whether the effort is worth the results is debatable. Nevertheless, it is of paramount importance for AI-based technologies. In this talk, I want to clarify how user-centered design, while having solid theoretical motivations, needs to become a team attitude by adopting flexible practices that can fit diverse contexts and problems.